

FOR IMMEDIATE RELEASE

March 8, 2013

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### Kerrville Main Street Seeks Art for Downtown Sculpture Exhibit

Kerrville, TX (March 8, 2013) - The City of Kerrville's Main Street program is seeking artists' entries for their next Public Art Project. The project is entitled "Art in Public Places" and will be a rotating sculpture exhibit on the sidewalks of Downtown Kerrville. Entries will be accepted through end of business April 30, 2013.

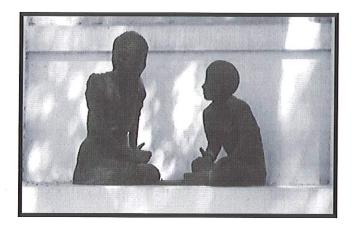
Art in Public Places will feature sculptures from Texas artists in up to eight locations along the streets of Downtown Kerrville. Upon the close of competition in April, members of the Design Committee, a sub-committee of the Kerrville Main Street Advisory Board, along with selected art professionals and the City Manager will review submissions and select winners. Each selected artist will receive a \$500 honorarium. Awards will also be given for the top three pieces, as determined by the selection committee- \$1,000 for first, \$500 for second, and \$250 for third. A People's Choice prize of \$100 will be awarded at the conclusion of the exhibition. The funding for the Public Art Project comes from the events of Kerrville Main Street, including their 2012 Main Street Moonlight Drive golf tournament and 2013 Mardi Gras on Main event.

The projected timeline has sculptures being installed and unveiled in early August 2013. Selected pieces of art will remain in downtown for 11 months. The goal of the Public Art Project is to replace the art yearly. Speaking on behalf of the Design Committee,

Kerrville Main Street Manager, Misty Kothe commented, "We are very excited to bring more opportunities for public art to Downtown Kerrville. These pieces will help celebrate our beautiful space in Downtown, highlight the unique and varied talents of our artists and continue to energize the investment in this district."

Members of the Design Committee include David Martin and Scott Rain, current members of Kerrville Main Street Advisory Board (KMSAB); Peter Lewis, Kyle Bond, Matt Sletten, and Lee Fry, past members of KMSAB; and Debbie Minns and Derek Meier.

Learn more by accessing the Call to Artists in its entirety at http://www.kerrvilletx.gov/index.aspx?nid=1185. For additional information, please contact Misty Kothe, the Kerrville Main Street Manager at (830) 258-1113 or by email at misty.kothe@kerrvilletx.gov.



Enhancing the quality of life in Kerrville through impactful public art placement.



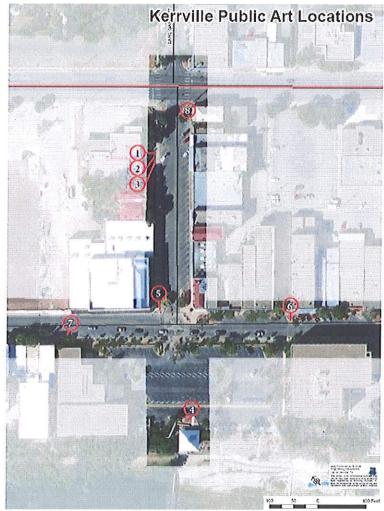
### CITY OF KERRVILLLE — CALL TO ARTISTS

### **PROJECT OVERVIEW**

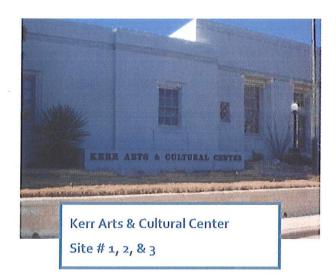
The City of Kerrville invites artists/artist teams to submit entries for art in public places to be located at up to eight of the following locations: (see next page for location specific photographs)

- 1. On front grounds of Kerr Arts & Cultural Center
- 2. On front grounds of Kerr Arts & Cultural Center
- 3. On front grounds of Kerr Arts & Cultural Center
- 4. In front of Pavilion overlooking Louise Hays Park
- 5. Sidewalk bump out at corner of Water & Earl Garrett Streets
- 6. Sidewalk bump out by Sunrise Antiques Mall
- 7. Sidewalk bump out on Water Street in front of Arcadia Theater
- 8. Sidewalk bump out at Earl Garrett and Main Streets (across from Mother's Love)

All of these locations will be in consideration when choosing artwork. Each offers significant visibility and will be well suited for an art piece with significant presence. The goal of this project is to enhance the Public Art Project by creating a rotating selection of art that has visual appeal, and extend art throughout Downtown Kerrville.

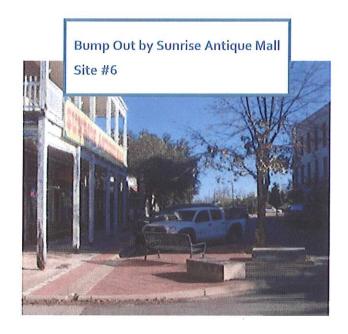


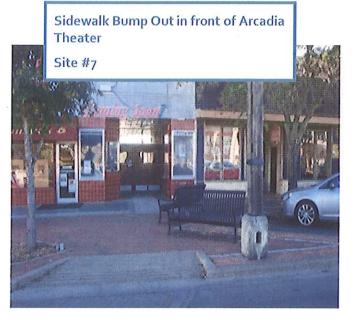


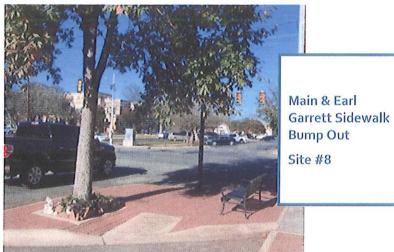




Water & Earl
Garrett
Sidewalk Bump
Out
Site #5







### CITY OF KERRVILLE — CALL TO ARTISTS

### PROJECT OVERVIEW

Kerrville Main Street and the City of Kerrville, in conjunction with Kerr Arts & Cultural Center, are seeking artwork for the first annual Sculpture Exhibition on the sidewalks of Downtown Kerrville, Texas which will be on view August 2013 –July 2014. Works can be in any media, must be suitable for outdoors, and may be functional or non-functional.

This inaugural rotating exhibition is being funded by programs of Kerrville Main Street and is the second effort of the Public Art Project, headed by the Kerrville Main Street Advisory Board. James Avery's Mother's Love was the first piece and was unveiled at the corner of Earl Garret and Main Streets in May 2012. This annual temporary outdoor sculpture exhibition will be the next step in taking art throughout Kerrville's historic Downtown. Not only will it give artists exposure within our community but will give the public a chance to see an annually changing "gallery" of art.

### THE ARTWORK SHOULD:

- Provide a positive impression and lasting memory for visitors and citizens.
- Be designed and fabricated for extended outdoor durability and ease of maintenance, including potential vandalism.
- Be securely anchored to a pad, sidewalk or other surface determined by the Design committee, with approval from City Manager/Staff.
- Be resistant to all weather conditions including but not limited to: temperatures above 100 and below freezing, rain, snow, ice, strong wind and storms.
- Be suitable and safe for all audiences while able to withstand high traffic and unsupervised environment.
- The piece must also remain on display for the duration of the exhibit.

### **EXHIBITION BUDGET:**

Selected artists will receive an honorarium of \$500 for each piece selected. Additional prizes will be awarded: 1st Place-\$1000; 2nd Place-\$500; 3rd Place-\$250; People's Choice-\$100. The honorarium will be paid half upon selection and half at conclusion of the exhibition. The top three prizes will be paid in full after judging at the unveiling celebration. People's choice will be paid upon conclusion of exhibit.

Each new public art project budget is dependent upon fundraising successes. For this reason the Public Art Committee will have an annual budget review each March to plan for future projects. If funds are sufficient, a purchase prize could be awarded as part of this competition.

If an artist chooses to have their piece for sale during the exhibition, sale will be coordinated through Kerrville Main Street office. The Public Art Project will receive a 30% commission on all pieces sold during the exhibit.

### CITY OF KERRVILLE SELECTION PROCESS:

Entries will be evaluated by a Selection Committee consisting at least 1 arts professional, members of the Public Art Committee, The City Manager, and the Main Street Manager for the City of Kerrville.



## CITY OF KERRVILLLE — CALL TO ARTISTS

### PROJECT OVERVIEW

### **SELECTION PROCESS (continued):**

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, media, permanence, public safety, diversity, feasibility, and duplication. In addition to the selection criteria, additional criteria to be considered for selecting artists shall include, but not be limited to (1) a proven ability to work effectively in collaborative situations; (2) experience in architecture or land-scaped-based projects; and (3) experience working with design professionals and integrating artistic concepts into construction documents.

### **TIMELINE:**

Call to Artists Brief distributed: February 14, 2013

Deadline for Entry: April 30, 2013 Notification of Selection: June 2013

Delivery of work/Installation: August 3-4, 2013

Celebration & Awards: August 5, 2013

Conclusion and Artwork Removal: July 14, 2014

NOTE: The Public Art Committee reserves the right to change the project timeline if necessary to accommodate project changes.

### SUBMISSION REQUIREMENTS:

Please submit the following:

- 1. Entry Fee-\$30 for up to three entries. Make checks payable to Kerrville Main Street,
- 2. Completed application (included at the end of the Call to Artist)
- 3. Letter explaining the artist's interest in the project. Should be no more than one page, single-spaced, 12 point font.
- 4. Current resume (two page maximum)
- 5. Each artist may submit up to three sculptures for consideration. Up to 8 images of each sculpture may be presented (5 views and 3 showing detail). Please send digital images on a CD or USB drive along with an annotated image list. Each digital image must feature a single work. See image specifications below.
- 6. Annotated image list– Name of Artists, title of work, medium, year, dimensions, and if available for purchase, the price of the work.
- 7. A rendering of an installation plan is required for each piece submitted for consideration. Sculptures will be installed on concrete or brick surfacing. Please label each depiction showing method of installing and securing piece to the ground with artist name and title of work.
- 8. If any piece is larger than 12' in any dimension, please contact Kerrville Main Street for more information.
- 9. Please DO NOT staple or bind any of the application materials.
- 10. Please do not include any print materials larger than 8 1/2 x 11 inches, original artwork, or large format transparencies.
- 11. Submit all materials to Kerrville Main Street, 701 Main Street, Kerrville, TX 78028, by 5:00 p.m. on April 30, 2013.

### Image Specifications:

- File Format: High quality images formatted for the MS Windows environment in Baseline Optimized .JPG format.
- II. File Size: JPEGs must be under 1 MB
- III. File Names: Correspond to the annotated image list (example: 1. LAST NAME OF ARTIST—Title of Artwork.jpg)

### CITY OF KERRVILLE — CALL TO ARTISTS

### **PROJECT OVERVIEW**

### **EXHIBITION PROMOTION:**

Artists selected as part of the rotating exhibit are featured on Kerrville Main Street's website, as well as will appear as part of their social media efforts. In addition, Kerrville Main Street's Public Art Project will broadly promote the exhibition to diverse media outlets through a number of press releases at selection, installation, removal, and periodically throughout the exhibition. A printed marketing piece is also planned to be on display around Downtown Kerrville and in prominent high traffic locations in the city and Kerr County.

### **ELIGIBILITY:**

The project is open to all Texas based artists (minimum of twelve months State of Texas residency required), ages 18 and over, who wish to apply, regardless of race, color, religion, national origin, gender, age, marital status, or physical or mental disability. Artist teams are eligible to apply, including teams of artists from multiple disciplines. The City of Kerrville employees, as well as selection committee members and their immediate families are not eligible for participation.

### **ARTIST RESPONSIBILITIES:**

The City of Kerrville, Kerrville Main Street, and Kerr Arts and Cultural Center carries no insurance for loss or damage to artwork in the exhibit or in transit, nor assumes liability for the same. However, every precaution will be taken for the safety of the work. Artists should provide their own coverage if desired. Installation will be scheduled at the discretion of the Kerrville Main Street Public Art Committee while efforts will be made to set compatible installation schedules where possible. The artist is responsible for installation of the piece, while Kerrville Main Street will provide site work preparation and installation assistance as needed from the City of Kerrville staff.

### **Contact Information:**

City of Kerrville
Misty Kothe, Main Street Manager
701 Main Street
Kerrville, TX 78028
830-258-1113
misty.kothe@kerrvilletx.gov



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# **OFFICIAL ENTRY FORM- Rotating Sculpture Exhibition 2013**

Please complete this form and include it with a	Ill required application materials.
Applicant's Name:	
Address:	
City:S	State: Zip:
Phone:	_
Email:	
Website (if applicable):	
	Drive
Title(s) of Submitted Piece(s):	
1	
2	
3	
Professional References:	
	Title:
Address:	City/State/Zip:
Email:	Daytime Phone:
2. Name:	Title:
Address:	City/State/Zip:
Email:	Daytime Phone:
3. Name:	Title:
Address:	City/State/Zip:
Email:	Daytime Phone:
I understand and agree to all the terms	s of this Call to Artists.
Signature:	<u>:</u>
Date:	
Submittal Instructions: Deadline: Application and materials must be rec Mail to: Kerrville Main Street Public Art Project 701 Main Street Kerrville, TX 78028	ceived by April 30, 2013 by 5:00 p.m. <b>Confact:</b> Misty Kothe, Main Street Manager Phone: (830) 258-1113  Email: misty.kothe@kerrvilletx.gov

